

## 2025 ANNUAL ACTIVITY REPORT

### JANUARY 2025

Activities planned under the project “**Young Women Protecting Cultural Heritage for Sustainable Development**” were successfully implemented during January 2025.

- **January 2:** The first Board of Directors meeting of the year was held.
- **January 8:** The project’s opening ceremony took place at the **İzmir Culture and Arts Factory Museum of Painting and Sculpture** with broad participation, marking a significant start for sharing the vision of sustainable development with the public.
- **January 10:** A two-session training program by the **USKD Education Workshop** was held at the İzmir City Council. Topics included:
  - "Artificial Intelligence and Its Applications"
  - "Modern Marketing and Social Media in Business Life"
- **January 16:** Board of Directors and Leaders meetings were held.
- **January 21:** The first international meeting with the **Malta Skillszone NGO** was coordinated by our International Relations Commission and Advisor **Prof. Dr. Huriye Toker**, focusing on global collaboration.
- **January 21:** Board Member **Irmak Nural** delivered a presentation on "Futures Markets" at the İzmir Culture and Arts Factory.
- **January 23:** A meeting was held with the Press Delegation.
- **January 24:** Participated in the 9th-anniversary event of **İz Gazete**, attended by public, local government, and NGO representatives.
- **January 27:** Attended the **İzmir Union of Women's Organizations (İKKB)** meeting at the Türkan Saylan Arts Center, where Chairperson **Ayla Alkan** presented USKD’s mission.
- **January 28:** Visited **Loda Furniture** to discuss corporate membership and partnerships.
- **January 30:** Held an online meeting with **TEB (Turkish Economy Bank)** regarding the "Women in Finance" project.

### FEBRUARY 2025

- **February 3 & 13:** Board meetings were held at the **Best Western Plus Hotel** to finalize seasonal goals.
- **February 4:** Second online meeting with **TEB**.
- **February 4:** Corporate networking meeting with **BPW** Chairperson **Hayriye Şending** and her team.
- **February 6:** A "Strategic Planning: Defining Metrics" workshop was held with all commissions and advisor **Fatih Şahin**.
- **Strategic Protocols:** Two major academic partnerships were signed:
  - **February 7:** Cooperation protocol with **Yaşar University** (led by YÜKAM) and Rector **Prof. Dr. Levent Kandiller**.

- **February 11:** Strategic cooperation protocol with **Dokuz Eylül University** Faculty of Business Dean **Prof. Dr. Elif Yaprak Gülcan**.
- **February 7:** Visited **Karabağlar Municipality** Vice Mayor **Ahmet Avni Akyol** regarding the "Selluka" project.
- **February 13:** Monthly member meeting featured guest speakers **Prof. Dr. Zeynep Oktuğ Tırnova** and **Zeynep Gürel**.
- **February 14:** Met with **Ambassador Yeşim Kebapçioğlu**, İzmir Representative of the Ministry of Foreign Affairs, regarding international partnerships.
- **February 18:** Attended the **4th İzmir Women and Economics Congress** organized by **BASİFED**, establishing ties with regional women's associations (Çukurova SİFED, İŞKAD, etc.).
- **February 24:** Visited regional representatives of **Hürriyet** and **Milliyet** newspapers to convey the association's vision.
- **February 26-27:** Participated in the **EGE KOBİDER** event and received a plaque of appreciation.
- **February 27:** Online meeting with **Cenita Kocaman**, Secretary General of **BIGMEV** (Bosnia and Herzegovina).

## MARCH 2025

March focused on high-level meetings in **Ankara** and international project foundations.

- **Ankara Contacts (March 5-7):**
  - **EU & Development:** Met with **Prof. Dr. Mustafa Balcı** (EU Delegation) regarding socio-economic projects.
  - **TİKA:** Visited Vice President **Dr. Mahmut Çevik** to present USKD projects.
  - **Turkic World Cooperation:** Presented the "**Turkic World Business Women's Networking and Cooperation Summit**" to Uzbekistan's Ambassador **Alisher Agzamkhodjaev**.
- **March 6:** Official visit to **Anıtkabir** for International Women's Day. Chairperson **Ayla Alkan** signed the Special Book of Honor.
- **March 7:** Participated in the "**Female Future: Roundtable with International Female Founders**" event.
- **March 19-21:** Visited **TRNC** (Northern Cyprus) Consul General **Ayşen Volkan İnanıroğlu** and **IZQ** Branch Manager **Özge Gönügür**.

## APRIL 2025

- **April 9: UN Global Compact Membership:** USKD's application was officially accepted, aligning the association with global sustainability standards.
- **April 10:** Monthly meeting featured guest **İdil Yiğitbaşı**, Vice Chair of **Yaşar Holding**.
- **Field Work:**
  - **April 10:** Workshop opening at the **Agora Ancient Site**.

- **April 17-18:** "Copywriting" training provided by **Prof. Dr. Huriye Toker**.
- **Social Responsibility:** Organized a ceramic workshop at **Bugu Art Space** for 10 children from the **Karşıyaka Children's Home** on April 24.

## **MAY 2025**

- **May 8:** Hosted the "**Reviving Cultural Heritage for Sustainable Development**" panel at **Yaşar University**.
- **Adana Program (May 16-17):**
  - **Sister Association Protocol:** Signed a partnership agreement with **Adana Business Women's Association (İŞKAD)**.
  - Met with the Mayors of **Seyhan** and **Çukurova** and the President of the **Adana Chamber of Industry**.
- **May 14:** Monthly meeting held with the theme "**European Union Day**," attended by Greek Consul General **Alexandros Konstas**.

## **JUNE - AUGUST 2025**

- **June 18:** Closing ceremony and award presentation for the "**Young Women Protecting Cultural Heritage**" project at the **Izmir Culture and Arts Factory**.
- **July 8:** Delivered the handmade ceramic mugs from the social responsibility project to the children at the **Karşıyaka Sevgi Evi**.
- **July 19:** Attended the 51st anniversary of the **Cyprus Peace Operation** at the invitation of the **TRNC Consul General**.
- **August 30:** Participated in the official wreath-laying ceremony for **Victory Day**.

## **SEPTEMBER 2025: A Strategic Turning Point**

- **Institutional Restructuring:** Commission count reduced to 5 for increased focus.
- **New Office:** An official **USKD** office was leased on **September 16**, with the move scheduled for October 1.
- **September 24:** Celebrated **USKD's Anniversary** with a keynote by **Alphan Manas**.
- **New Project:** Initiated visits to the Governorship and Provincial Culture Directorate for the "**From Roots to the Future: Solidarity with Women of the Turkic World**" project.

## OCTOBER - DECEMBER 2025

- **October 29:** USKD marched in the official **Republic Day** cortege.
- **November 22-23:** The **2nd Development Workshop** was held in Kuşadası with the theme "**Sustain, Transform, Empower.**"
- **December 5:** Represented USKD at the **Global Compact Summit** in Istanbul.
- **December 18:** Visited the **Governor of İzmir, Dr. Süleyman Elban**, to submit the closing report of the Cultural Heritage project and the application for the new Turkic World project.
- **December 19: Grand Opening:** The official USKD office was inaugurated by **Konak Mayor Nilüfer Çınarlı Mutlu**, marking a new era of institutionalization in the heart of İzmir.